

MOUNT GAMBIER

Lakers

BASKETBALL MOUNT GAMBIER JUNIOR DEVELOPMENT PROGRAM

TWENTY 25

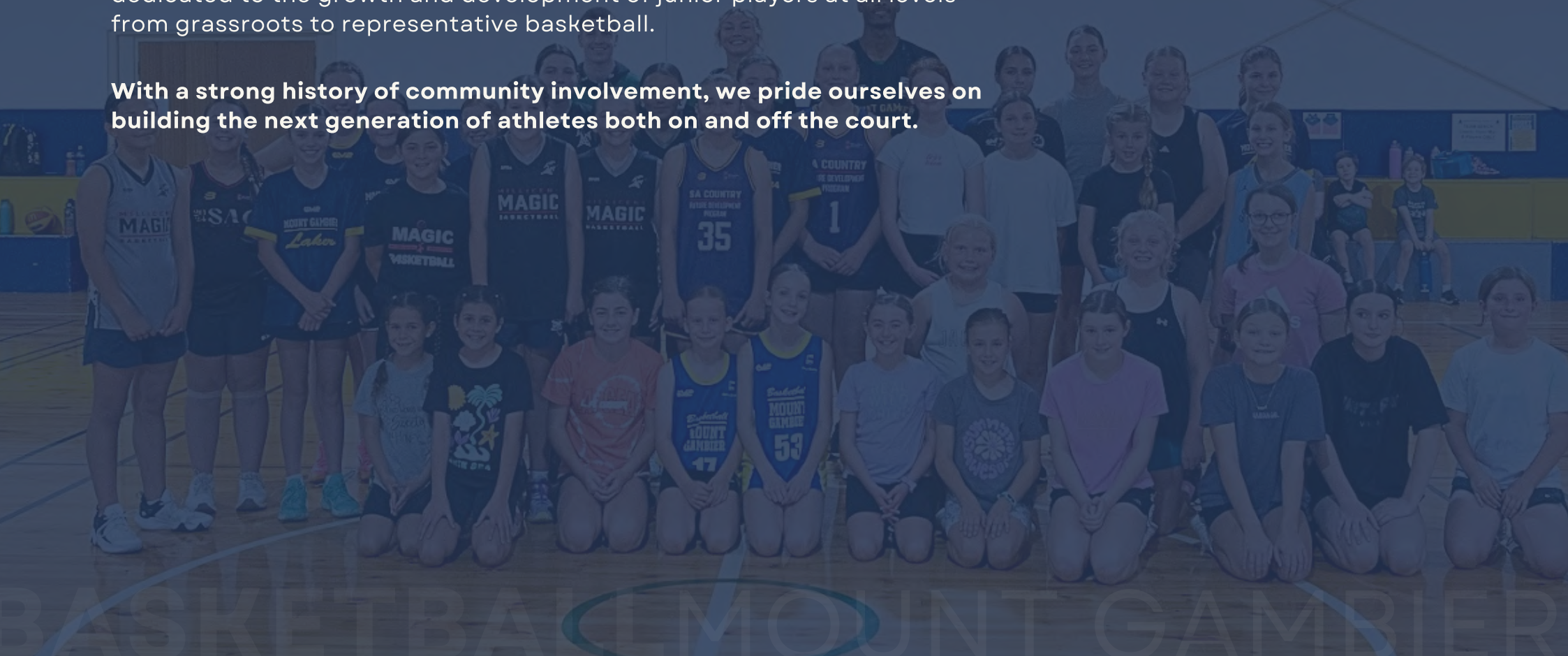
JUNIOR DEVELOPMENT PROGRAM SPONSORSHIP | BASKETBALL MOUNT GAMBIER
MOUNT GAMBIER LAKERS

ABOUT BASKETBALL MOUNT GAMBIER

WE ARE COMMITTED TO THE DEVELOPMENT OF GRASSROOTS BASKETBALL, SUPPORTING JUNIOR PLAYERS THROUGH QUALITY TRAINING, EQUIPMENT, AND COMPETITION OPPORTUNITIES AT THE ICEHOUSE.

Basketball Mount Gambier is the region's leading basketball organisation, dedicated to the growth and development of junior players at all levels – from grassroots to representative basketball.

With a strong history of community involvement, we pride ourselves on building the next generation of athletes both on and off the court.



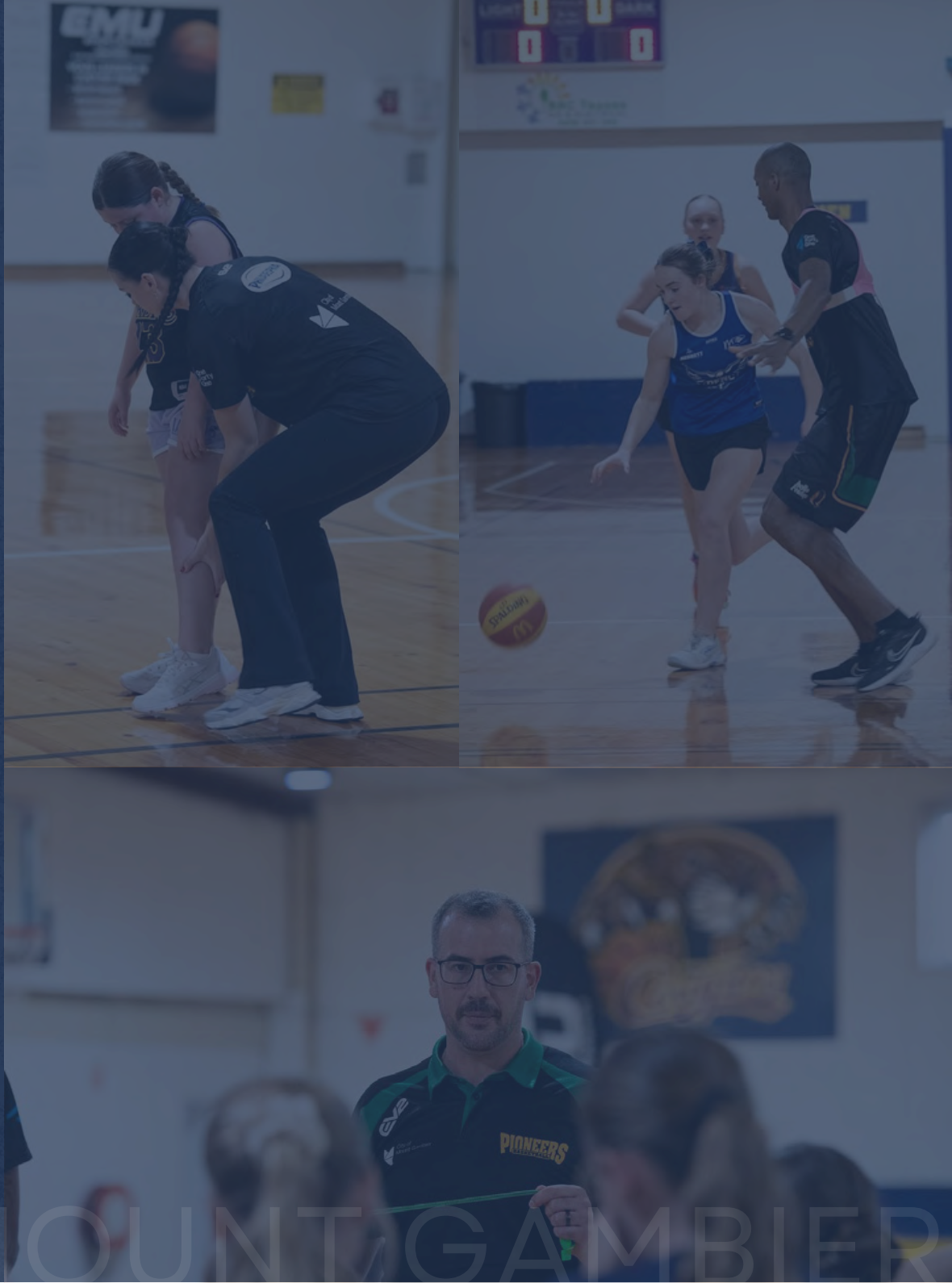
BASKETBALL MOUNT GAMBIER

JUNIOR DEVELOPMENT PROGRAM

Our Junior Development Program focuses on providing young athletes with:

- Access to high-quality coaching
- Upgraded equipment (balls, uniforms, training gear)
- Speciality skills sessions
- Opportunities for regional and state-level competition

This program is critical to nurturing future basketball stars and maintaining the strong basketball culture of Mount Gambier.



WHAT THE JUNIOR DEVELOPMENT FUND DELIVERED IN 2024

- 30+ school visits across the region, introducing basketball to hundreds of local students
- A specialised coaching clinic hosted by NBA assistant coaches Evan Bradds and Liam Flynn
- A spike in Junior Hoops attendance, with over 20 new players signing up to Lakers Basketball
- Installation of a HUDL camera on Court 1 at the Icehouse, giving all association players access to game footage
- This technology will support the long-term development of our coaches and players through game and training review



SPONSORSHIP OPPORTUNITY

We invite you to support the future of basketball in Mount Gambier by sponsoring our Junior Development Program through visible branding at the iconic Icehouse.

\$500 Package

- Signage placed on the stands at Court 1
- Invitation to exclusive sponsor events
- Free entry to all CBL (Country Basketball League) Games at the Icehouse
- Recognition as a supporter of local junior athletes

\$750 Package (Upgrade)

- Stand signage + a Court Decal on Court 1
- Invitation to exclusive sponsor events
- Free entry to all CBL (Country Basketball League) Games at the Icehouse
- Recognition as a supporter of local junior athletes

By sponsoring Basketball Mount Gambier, you are:

- Investing in the future of young athletes
- Building strong brand visibility in the community
- Aligning with a respected, family-oriented sporting organisation
- Demonstrating community leadership and support

AUDIENCE REACH

- Over 450 active junior players and families
- Strong Icehouse game attendance
- Growing social media presence through Facebook and Instagram
- Regional and state-level exposure via tournaments and events

**NEXT
STEPS**

JOIN US!

In shaping the future of Mount Gambier basketball.

If you are interested in supporting the Junior Development Program or have any questions, please contact:

Sheree Hammond

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BASKETBALL MOUNT GAMBIER

A group of basketball players and coaches are gathered in a gymnasium. Some players are standing on the left, while others are sitting on the floor in the center. A coach is standing and talking to the group. The background shows a basketball hoop and a banner that reads "MOUNT GAMBIER Lakers".

THANK YOU!

MOUNT GAMBIER

Lakers